



HOLIDAY 2017



**SPEED & SKATE**



**HOLIDAY 2017**

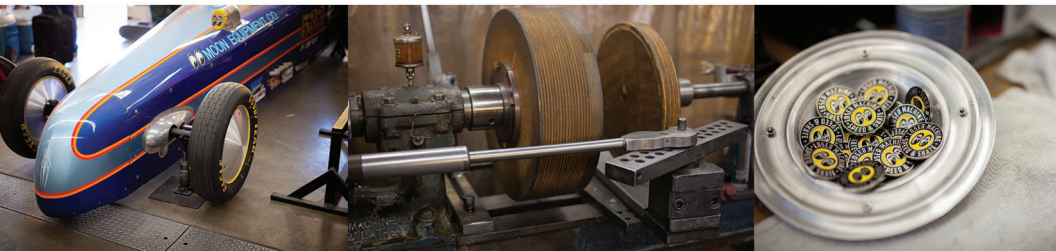




**LOSER MACHINE**  
**MOON**  
**SPEED & SKATE**

PHOTOS: MARK KAWAKAMI

**LOSER MACHINE**  
CA. USA  
**SPEED & SKATE**



**LMC x MOONEYES CROSSOVER COLLECTION**



## LMC X MOONEYES FLANNEL

111600058M

- Solid flannel shirt
- Co-branded chainstitch embroidery and print on back
- Co-branded pin on pocket flap
- Chest pockets with flaps
- Cateye buttons
- LMC x Mooneyes woven label branding
- 100% cotton

A.



		S	M	L	XL	XXL
A.	BLACK					

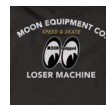


## LMC X MOONEYES SPEED SHIFT

113000063M

- Hooded coaches jacket
- Drawstring waist
- Premium fit
- 100% nylon

A.



		S	M	L	XL	XXL
A.	BLACK					



**LMC X MOONEYES HOLESHOT**

101100041M

- Hooded pullover fleece
- 50% cotton / 50% poly

A.



B.



S

M

L

XL

XXL

A.	BLACK					
B.	GOLD					



## LMC X MOONEYES OVERDRIVE

109000038M

- Long sleeve tee
- 100% cotton

A.



B.



S

M

L

XL

XXL

A.	BLACK					
B.	WHITE					

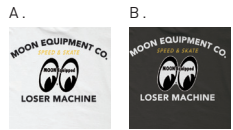




**LMC X MOONEYES SPEED SHIFT**

104000317M

- Stock tee
- 100% cotton



		S	M	L	XL	XXL
A.	WHITE					
B.	BLACK					



## LMC X MOONEYES FACTORY TEAM

104000316M

- Stock tee
- 100% cotton

A.



B.



S

M

L

XL

XXL

		S	M	L	XL	XXL
A.	BLACK					
B.	WHITE					



**LMC X MOONEYES HOLESHOT**

104000318M

- Stock tee
- 100% cotton



		S	M	L	XL	XXL
A.	GOLD					
B.	BLACK					



## LMC X MOONEYES TRUCKER

121000220M

- Unstructured trucker hat
- Co-branded embroidery and print
- Loser Machine woven label branding



EA

A.	BLACK					
----	-------	--	--	--	--	--



## LMC X MOONEYES BEANIE

121100035M

- Rolled beanie, double layer
- Co-branded patch with merrowed edge
- Loser Machine woven label branding
- 100% acrylic



EA

A.	BLACK					
----	-------	--	--	--	--	--

## LMC X MOONEYES TALL SOCK

122300011M

- Jacquard logo and stripes
- Padded footbed
- Contrast heel and toe panels
- Logo screen print on bottom
- 85% cotton / 15% spandex



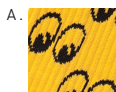
EA

A.	WHITE / BLACK					
----	------------------	--	--	--	--	--

## LMC X MOONEYES MID SOCK

122300012M

- Jacquard logos
- Padded footbed
- Logo screen print on bottom
- 85% cotton / 15% spandex



EA

A.	YELLOW					
----	--------	--	--	--	--	--



**LMC X MOONEYES PIN**  
121600005M

- Dk. Alloy enamel filled lapel pin
- Butterfly clasp on back

A.



EA

A.	ALLOY					
----	-------	--	--	--	--	--



**LMC X MOONEYES  
AIR FRESHENER**  
122600007M

- Vanilla scent
- Sold individually

A.



EA

A.	ASSORTED					
----	----------	--	--	--	--	--



DEAN MOON (MAY 1, 1927 - JUNE 4, 1987), GREW UP IN NORWALK, CALIFORNIA. MOON WAS AROUND CARS AND RACING FROM HIS YOUTH AS HIS FATHER OWNED "MOON CAFE" WITH A GO-KART TRACK HE CALLED "MOONZA", A PUN ON MONZA. HE WAS ALSO VERY INVOLVED IN DRY LAKE HOT-RODDING IN THE LATE 1940'S. HE FOUNDED MOON SPEED EQUIPMENT BUSINESS AND WORKED TO IMPROVE THE QUALITY AND SAFETY OF SPEED AND RACING PRODUCTS HIS ENTIRE LIFE.

MOON SPEED EQUIPMENT WENT ON HIATUS AFTER DEAN PASSED IN THE LATE 80'S. IN THE EARLY 1990S, SHIGE SUGANUMA, A LONG TIME MOONEYES DEALER FROM JAPAN AND CLOSE FAMILY FRIEND OF MOON, RESTARTED THE COMPANY AS MOONEYES USA WHICH CONTINUES TO CARRY ON THE TRADITIONS OF DEAN MOON TODAY, INCLUDING THE MOONEYES HOT ROD & CUSTOM SHOW IN YOKOHAMA, JAPAN.

FOR THE FULL HISTORY AND MOONEYES PRODUCT GO CHECK OUT [WWW.MOONEYESUSA.COM](http://WWW.MOONEYESUSA.COM)



## BATES II

114000005

- Brushed twill cargo pant
- Oversized fit
- Slightly tapered leg with 18" opening
- Cropped inseam
- Welt back pockets with flaps
- Bellowed cargo pockets on side
- LMC woven label branding
- 100% cotton
- C/O

A.



28      30      32      34      36      38

A.	CAMO						
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## RUBEN

113000056

- Twill gas station jacket
- Zip front
- Welt pockets at waist
- Embroidered twill patch on chest
- Screen print on back
- Good Luck pin on collar
- LMC woven label branding
- 100% cotton
- C/O

A.



		S	M	L	XL	XXL
A.	BLACK					



## BALBOA

113000057

- Plaid flannel jacket with zip front
- Quilted taffeta lining with insulation
- Half moon collarstand
- Chest pockets with flaps
- Welt pockets at waist
- Good Luck pin on collar
- LMC woven label branding
- Shell: 100% cotton
- Lining: 100% poly
- C/O

A.



		S	M	L	XL	XXL
A.	GREY					



## CONDOR II

113100003

- Insulated quilted twill vest with taffeta lining
- Zip front with storm flap
- Patch pockets with logo snaps
- Dual interior pockets with key clip
- Embroidered Condor patch on chest
- Loser Machine snaps and embroidered patch branding
- 100% cotton shell & 100% poly lining
- C/O



		S	M	L	XL	XXL
A.	BROWN					
B.	CARAMEL					
C.	DUSTY BLACK					



## KINGSWAY III

113100010

- Insulated bull denim vest with quilted taffeta lining
- Button down collar
- Dual chest pockets
- Zipper welt pockets at waist
- Game pouch pocket on back with snaps
- Interior pockets with key clip
- Leather strip label
- Good luck pin on pocket flap
- LMC hardware and woven label branding
- 100% cotton shell and 50% cotton / 50% poly lining
- C/O

A.



S

M

L

XL

XXL

A.	BLACK					
----	-------	--	--	--	--	--



## TELEGRAPH

111600059

- Solid flannel shirt
- Chest pockets with flaps
- Cateye buttons
- Good luck pin on collar
- LMC woven label branding
- 100% cotton

A.



S

M

L

XL

XXL

A.	BLACK					
----	-------	--	--	--	--	--



**GRANT**  
**GRANT (WITHOUT PRINT)**

111600052  
 111600057

- Plaid flannel shirt
- Screen print on back (111600052 only)
- Chest pockets with flaps
- Dish buttons
- Good luck pin on collar
- LMC woven label branding
- 100% cotton
- C/O

A.



		S	M	L	XL	XXL
A.	BLACK / BROWN					



## GORDON

111600054

- Buffalo plaid flannel shirt
- Taffeta collarstand and int. cuff facing
- Chest pockets with flaps
- Dish buttons
- Good luck pin on collar
- LMC woven label branding
- 100% cotton
- C/O

A.



		S	M	L	XL	XXL
A.	RED					



## PARAMOUNT

111000026

- Jacquard stripe short sleeve pocket crew
- 30s jersey
- Rib neck band
- LMC woven label branding
- 100% cotton
- C/O

A.



S

M

L

XL

XXL

A.	BLACK					
----	-------	--	--	--	--	--





## REYNOLDS

111100023

- Long sleeve 18s combed jersey
- Condor logo print on chest
- Contrast sleeves and neck rib
- Overlock baseball hem
- LMC woven label branding
- 100% cotton
- C/O

A.



S

M

L

XL

XXL

A.	WHITE / BLACK					
----	---------------	--	--	--	--	--



## WALTER

111100024

- Long sleeve thermal shirt
- Condor logo print on chest
- Rib neck band
- Reverse cover stitch detail
- Overlock baseball hem
- LMC woven label branding
- 100% cotton
- C/O

A.



B.



S

M

L

XL

XXL

A.	ANTIQUE					
B.	CAMO					

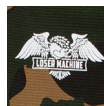


## BUTCH

111000028

- Short sleeve thermal shirt
- Condor logo print on chest
- Rib neck band
- Reverse cover stitch detail
- Overlock baseball hem
- LMC woven label branding
- 100% cotton
- C/O

A.



S

M

L

XL

XXL

A.	CAMO					
----	------	--	--	--	--	--



## HAWTHORNE

112000013

- Crewneck fleece
- Embroidery and printed logo on chest
- Chain stitch and printed logo on back
- LMC woven label branding
- 80% cotton / 20% poly
- C/O

A.



		S	M	L	XL	XXL
A.	BLACK					



**TOUGH TIMES**

101100044

- Hooded pullover fleece
- 50% cotton / 50% poly

A.



B.



S M L XL XXL

A.	INDIGO BLUE					
B.	BLACK					



**LOVE LETTER**

101100042

- Hooded pullover fleece
- 50% cotton / 50% poly



		S	M	L	XL	XXL
A.	BLACK					
B.	NAVY					



## TIME TO KILL

101100043

- Hooded pullover fleece
- 50% cotton / 50% poly

A.



B.



S

M

L

XL

XXL

A.	ORANGE					
B.	BLACK					



**ALLEYWAY**

101100035

- Hooded pullover fleece
- 80% cotton / 20% poly
- C/O



		S	M	L	XL	XXL
A.	FOREST GREEN					
B.	BLACK					
C.	RED					





## ALLEYWAY CRUISER

114300002

- Sweatpant
- Drawstring waist
- Elastic bottom
- Side seam pocket
- 50% cotton / 50% poly
- C/O

A.



B.



S

M

L

XL

XXL

		S	M	L	XL	XXL
A.	BLACK					
B.	RED					



## STREET HUNTER

113000060

- Coaches jacket
- Zipper front
- Rib cuff opening
- Premium fit
- Shell: 100% nylon;
- Lining: 100% poly
- C/O

A.



S

M

L

XL

XXL

A.	CAMO					
----	------	--	--	--	--	--



## RULE BREAKER

113000061

- Coaches jacket
- Zipper front
- Rib cuff opening
- Premium fit
- Shell: 100% nylon;
- Lining: 100% poly
- C/O

A.



S

M

L

XL

XXL

A.	BLACK					
----	-------	--	--	--	--	--



## CONDOR CREST

111300007

- Short sleeve polo
- Rib collar / 2 buttons on placket
- Screen print on chest
- LMC woven label branding
- 50% cotton / 50% poly

• C/O

A.



B.



S

M

L

XL

XXL

A.	BURGUNDY					
B.	BLACK					



## DESTROY BOX

111300004

- Short sleeve polo
- Rib collar / 2 buttons on placket
- Screen print on chest
- LMC woven label branding
- 50% cotton / 50% poly

• C/O

A.



B.



S

M

L

XL

XXL

A.	BLACK					
B.	POWDER BLUE					



**FASTEST LAP**

109000042

• 100% cotton



		S	M	L	XL	XXL
A.	ASH					
B.	BLACK					



**TOUGH TIMES**

109000039

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	CARDINAL					



**GLORY BOUND**

109000040

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	WHITE					





STAIRWAY

109000041

• 100% cotton



		S	M	L	XL	XXL
A.	WHITE					
B.	POWDER BLUE					



**DEVOTED**

10900035

- 100% cotton
- C/O

A.



B.



S

M

L

XL

XXL

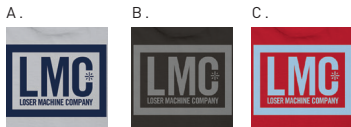
A.	GOLD					
B.	BLACK					



**HARDLINE**

109000036

- 100% cotton
- C/O



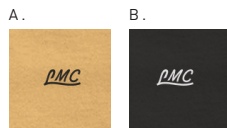
		S	M	L	XL	XXL
A.	SILVER					
B.	BLACK					
C.	RED					



## THROTTLEMAN

109500001

- Pigment dyed long sleeve tee
- Embroidery on chest
- Woven label branding
- 100% cotton



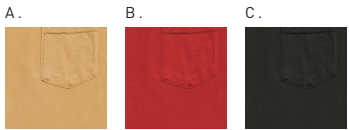
		S	M	L	XL	XXL
A.	MUSTARD					
B.	BLACK					



**DAILY GRIND**

106200001

- Pigment dyed pocket tee
- Woven label branding
- 100% cotton
- C/O



		S	M	L	XL	XXL
A.	MUSTARD					
B.	CHILI PEPPER					
C.	CHARCOAL					



## FASTEST LAP

105200005

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	IVORY					
B.	BLACK					



**DELTA**

10520006

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	MONTEREY SAGE					
B.	BLACK					



**GLORY BOUND**

105200008

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BURNT ORANGE					
B.	WHITE					





**GAMBLER**

105200007

• 100% cotton



		S	M	L	XL	XXL
A.	BLACK					
B.	BRICK					



ROLL CAGE

104000319

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	WHITE					



**FXR**

**104000322**

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	WHITE					



ODYSSEY

104000326

• 100% cotton



		S	M	L	XL	XXL
A.	NAVY					
B.	BURGUNDY					



STAIRWAY

104000323

• 100% cotton



		S	M	L	XL	XXL
A.	WHITE					
B.	GOLD					



**SHACKLED**

104000325

• 100% cotton



		S	M	L	XL	XXL
A.	WHITE					
B.	BLACK					



**TOUGH TIMES**

104000329

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	CARDINAL					
B.	BLACK					



**SPREAD EAGLE**

104000321

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	FOREST GREEN					





**TIME TO KILL**

104000324

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	WHITE					
B.	BLACK					



VISIONARY

104000327

• 100% cotton



		S	M	L	XL	XXL
A.	FOREST GREEN					
B.	BLACK					



## LOVE LETTER

104000320

• 100% cotton

A.

B.



S

M

L

XL

XXL

A.	BLACK					
B.	NAVY					



**DEVOTED**

104000302

- 100% cotton
- C/O

A.



B.



S

M

L

XL

XXL

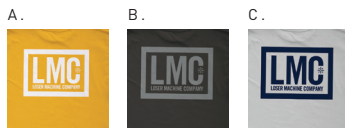
A.	BLACK					
B.	GOLD					



## HARDLINE

104000312

- 100% cotton
- C/O



		S	M	L	XL	XXL
A.	GOLD					
B.	BLACK					
C.	SILVER					



**LEGACY**  
121000225

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- High profile trucker hat
- Tonal embroidered logo
- Loser Machine woven label branding



EA

A.	BLACK					
----	-------	--	--	--	--	--



**TRADITION**  
121000226

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- Denim high profile trucker hat
- Chainstitch logo
- Loser Machine woven label branding



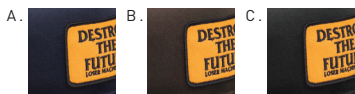
EA

A.	DENIM					
----	-------	--	--	--	--	--

## D.T.F. TRUCKER

121000201

- Twill high profile trucker hat
- Embroidered twill patch
- Loser Machine woven label branding
- C/O



EA

A.	NAVY					
B.	BROWN					
C.	BLACK					

## GUAGE

121000218

- Unstructured trucker hat
- Contrast mesh
- Embroidered logo
- Loser Machine woven label branding



EA

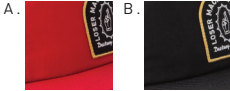
A.	BLACK					
B.	GREEN					



## BERKSHIRE

121000217

- Unstructured trucker hat
- Printed and embroidered patch
- Loser Machine woven label branding



EA

A.	RED				
B.	BLACK				



## LOCAL

121000219

- Unstructured trucker hat
- Printed twill patch
- Loser Machine woven label branding



EA

A.	NAVY				
B.	CAMO				



**ELSWICK**  
121000209



- Unstructured trucker hat
- Embroidery on front
- Loser Machine woven label branding
- C/O



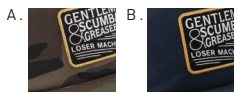
EA

A.	BLACK					
----	-------	--	--	--	--	--

**GENTLEMAN**  
121000221



- Unstructured twill snapback
- Embroidered twill patch
- Loser Machine woven label branding



EA

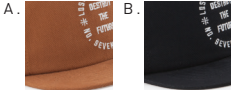
A.	CAMO					
B.	NAVY					



**NORTHERN**  
121000222

---

- Unstructured bull denim snapback
- Embroidered logo
- Loser Machine woven label branding



EA

A.	RUST					
B.	BLACK					



**RUNAWAY**  
121000223

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- Unstructured flannel snapback
- Felt applique logo
- Loser Machine woven label branding



EA

A.	BLACK					
----	-------	--	--	--	--	--

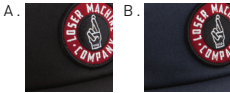


## GOOD LUCK SNAPBACK

121000207

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- Unstructured snapback
- Embroidered twill appliqué on front
- Loser Machine woven label branding
- C/O



EA

A.	BLACK					
B.	NAVY					



## MAJESTIC

121000211

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- Unstructured corduroy snapback
- Embroidered logo on front
- Loser Machine woven label branding
- C/O



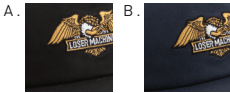
EA

A.	BLACK					
----	-------	--	--	--	--	--



**WINGS TRUCKER**  
121000215

- Unstructured trucker hat
- Embroidered logo on front
- Loser Machine woven label branding
- C/O



EA

A.	BLACK					
B.	NAVY					



**WINGS SNAPBACK**  
121000202

- Unstructured snapback
- Embroidered logo on front
- Loser Machine woven label branding
- C/O



EA

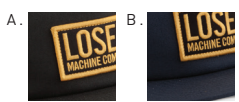
A.	NAVY					
B.	BLACK					

## BOX TRUCKER

121000204



- Unstructured trucker hat
- Embroidered patch on front
- Loser Machine woven label branding
- C/O



EA

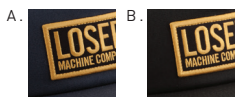
A.	BLACK				
B.	NAVY				

## BOX SNAPBACK

121000205



- Unstructured snapback
- Embroidered patch on front
- Loser Machine woven label branding
- C/O



EA

A.	NAVY				
B.	BLACK				



**GARFIELD**  
121000190

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- Brushed twill unstructured 6-panel dad hat
- Embroidered logo on front
- Loser Machine woven label branding



EA

A.	BURGUNDY					
----	----------	--	--	--	--	--



**BONES**  
121000224

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- Brushed twill unstructured 6-panel dad hat
- Embroidered logo on front
- Loser Machine woven label branding



EA

A.	BLACK					
----	-------	--	--	--	--	--

## SPEEDER

121100033



- Rolled shallow beanie, double layer
- Embroidered logo on cuff
- Loser Machine woven label branding
- 100% acrylic



EA

A.	BLACK				
B.	GREY HEATHER				

## GENERATOR

121100034



- Fine gauge rolled beanie, double layer
- Felt applique logo on cuff
- Loser Machine woven label branding
- 100% acrylic



EA

A.	BLACK				
B.	RUST				



**FRANK**  
121100003

- Rolled beanie, double layer
- Condor embroidered patch on front
- Loser Machine woven label branding
- 100% acrylic
- C/O



EA

A.	RED				
B.	GREEN				
C.	BLACK				



**TOKEN**  
121100024

- Rolled cuff beanie
- Embroidered patch
- Loser Machine woven label branding
- 100% acrylic
- C/O



EA

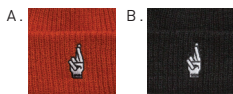
A.	BLACK				
B.	DK. NAVY				
C.	BROWN				



## SINCLAIR 121100031



- Rolled shallow beanie, double layer
- Embroidered logo on cuff
- Loser Machine woven label branding
- 100% acrylic
- C/O



EA

A.	BURNT ORANGE				
B.	BLACK				

## TINKER 121100032



- Rolled beanie, double layer
- Embroidered logo on cuff
- Loser Machine woven label branding
- 100% acrylic
- C/O



EA

A.	BLACK				
B.	GREEN				



## DEATH GRIP GLOVE

121300001

- Full grain leather
- Suicide stitch embroidery
- Debossed leather patch branding
- C/O



		S	M	L	XL
A.	BLACK				
B.	BROWN				
C.	OXBLOOD				



**FLYING HIGH ASH TRAY**  
**123100001**

- 4" circular ashtray
- Graphic printed on bottom
- 100% glass
- C/O

A.



EA

A.	CLEAR					
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**VALVE STEM ROACH CLIP**  
**121700002**

- Fits most tire valve stems
- 1 per pack
- High while you ride!
- C/O

A.



EA

A.	SILVER					
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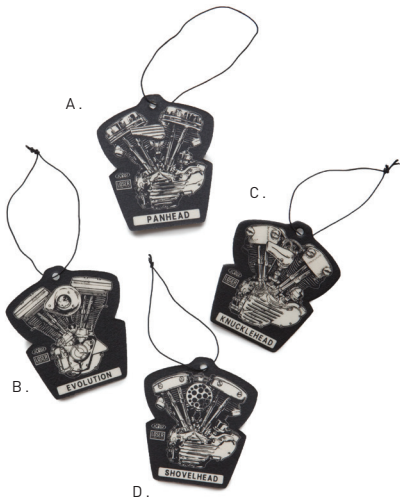


## LEATHER MOTOR PATCHES

- 3.5" tall
- Made in USA
- Sold individually
- C/O

EA

A.	121500003 KNUCKLE				
B.	121500005 SHOVEL				
C.	121500006 EVO				
D.	121500004 PAN				



## MOTOR AIR FRESHENERS

- Vanilla scent
- Sold individually
- C/O

EA

A.	122600003 PAN				
B.	122600005 EVO				
C.	122600002 KNUCKLE				
D.	122600004 SHOVEL				



**LOSER MC STICKERS V**  
122100014

- 10 Pack
- C/O



EA

A.	ASSORTED				
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**LMC BOX STICKER LARGE**  
122100015

**LMC STICKER SMALL**  
122100016

- 25 pack
- C/O



EA

A.	ASSORTED				
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**ALLEYWAY STICKER  
LARGE**  
122100017

- 25 pack
- C/O



EA

A.	ASSORTED				
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**LMC BOX POP**  
701000047

- Screen printed wood sign
- Heavy duty metal stem and base plate

A.



EA

A.	ASSORTED					
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**LOSER OIL SLICK POP**  
701000030

- 3 wrapped metal cans / wood stand
- 11" x 10"
- C/O



A.



EA

A.	ASSORTED				
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## LMC SALES REPRESENTATIVES

SOUTHERN CALIFORNIA / NORTHERN CALIFORNIA / TEXAS  
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BURL DARDEN  
LEVI CAMPBELL  
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EMAIL: BURL@LOSERMACHINE.COM  
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Mooneyes



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